

SPRINGER PEST SOLUTIONS SPOTLIGHT

The newsletter of Springer Pest Solutions • Summer 2003

You can help prevent pests

Understanding what attracts insects and other pests to your home can be just the information you need to keep them out! If, however, pests become a problem in and around your home, feel free to give us a call and we'll use our in-depth knowledge and professional tools to see that the pests are kept out! Here are some tips for pest prevention.

Trim bushes and ornamental plants so they do not touch the sides of your home. When plants come in contact with your home, they provide a superhighway for insects to enter!

When planting new plants, do not place them against your foundation. Rather, plant them one to two feet away.

Repair leaking gutters and other sources of moisture. One of the insect's life requirements is moisture and they are attracted to continually moist areas.

When placing mulch around your home, do not spread it against the foundation. The moisture retaining quality of mulch make it particularly attractive to crawling insects.

Walk around your home and look for openings in siding, around windows and doors. Using a clear acrylic caulk, seal these cracks and crevices to keep insects out.

Lighting attracts insects and other pests that feed on these insects. Mercury vapor lights are highly attractive to insects. Use yellow "bug" lights around your home because they attract fewer insects.



TermaPest™ for Termite Prevention & Protection

Springer Pest Solutions provides superior pest management services using innovative, scientifically proven, and environmentally friendly practices. Through our patented *TermaPest System*, we maintain your pest-free environment with no disruption to the natural environment - people, pets, or wildlife.

The *TermaPest System* is based on integrated pest management principles. That means that we don't indiscriminately apply insecticide. At Springer Pest Solutions, we establish and maintain your pest management program through a five-step process of inspection, identification, tolerances levels, proper management measures, and constant follow-up.

The *TermaPest System* is designed to detect, prevent and treat for termites without disrupting your home. For more information, contact your nearest Springer Pest Solutions location today!

Kids' Corner

Even Bugs Learn!

Most of a bug's behavior is instinctual. That means the honey bee, for example, is born knowing what to eat. However, some kinds of wasps can learn landmarks near their nest. These landmarks are remembered so they can find their nest after a long flight.

Honey bees can learn to associate sugar water with a particular color or aroma. They also learn to come to food at certain times during the day when there is nectar available.



This newsletter is produced to bring you information that will make your life easier & more enjoyable. We would appreciate it if you would pass this newsletter along to friends and relatives who might need our services. If you have questions or comments, please call **Springer Pest Solutions** today!

Des Moines, Iowa
515-262-9229
Cape Coral, FL
239-540-4673
Cedar Rapids, IA
319-362-2626
Davenport, IA
563-322-1115
Kansas City, MO
816-452-0770
Newton, IA
641-792-9812
Olathe, KS
913-498-1811

Web Site: www.springerpestsolutions.com
E-mail: info@springerpestsolutions.com

Just for Grins

Famous advertising slogans: Can you guess the product? (Answers below)

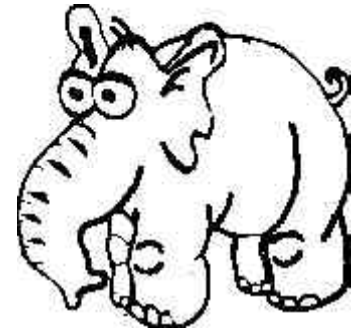
1. I can't believe I ate the whole thing.
2. Don't leave home without it.
3. Reach out and touch someone.
4. Does she...or doesn't she?
5. Quality is Job 1.
6. Look for the union label.
7. Our repairmen are the loneliest guys in town.
8. Nothin' says lovin' like somethin' from the oven.

Answers: 1. Alka-Seltzer.
2. American Express.
3. AT&T. 4. Clariol hair color. 5. Ford. 6. International Ladies' Garment Workers' Union.
7. Maytag appliances.
8. Pillsbury.

—adapted from Simpson's Contemporary Quotations, compiled by James B. Simpson

Want the Memory of an Elephant?

Learn how to control your blood sugar. It's that simple. A new study by doctors at the Nathan Kline Institute in New York found that when blood sugar goes up, even just a little, your memory and cognitive performance invariably goes down. Doctors suggest that eating less and more exercise is key to keeping proper tabs on your blood sugar. The lead researcher recommends exercising with weights at the gym or walking with hand weights. You should also ask your doctor for a glucose tolerance test.



—adapted from USA Weekend

Teach Yourself

Continue to learn as much as you can, whenever you can. The simple fact of the matter is this: Answers to some of the more pressing problems can be found in self-education. So take advantage of your free time and try to learn something new every day. Here are a few suggestions:

- Every morning, look up a new word in the dictionary and figure out how to use it three ways.
- Read that book you picked up months ago and haven't cracked open yet.
- Write a letter to the editor of a newspaper and voice your opinion on a current event.
- Go to a foreign movie or, if you can afford it, to a foreign country.
- Watch an hour of public television each night.
- Choose a prominent figure in history and learn more about him or her.
- Attend a lecture.
- Spend a week reading material with which you strongly disagree.



—adapted from Autodidactic Press